



100% NATURAL  
**Pure-PLEX**

*The new generation of natural protein replacement products*

**Soy Free!**  
*Great for low-cholesterol diets  
Ideal for Lactose Intolerant diets*

*Mixes instantly and taste great  
Perfect for any low-carb, low-fat diet  
Only the highest grade natural ingredients*

Through extensive research and development, Pure Advantage™ has produced one of the most bio-available and complete proteins ever formulated into a powder. **Pure-PLEX** contains a powerful and versatile amino acid profile that just can't be found in any other protein mix. Comprised only with natural ingredients, **Pure-PLEX** provides unmatched levels of amino acids and may enhance accelerated recovery time, immunity and intestinal health.

**Pure-Plex's** unique protein blend contains an exclusive amino acid profile from Whey, Grain, & Legume Protein. This proprietary combination offers a superior amino acid profile that surpasses whey protein alone. In addition, the biological value from a tri-blend protein may yield more usable grams of amino acids compared to other protein products.

**Pure-PLEX's** tri-blend protein matrix contains an optimal level of branch chain & essential amino acids, providing the building blocks to manufacture hormones and proteins, while maintaining healthy hair, skin and nails.

**The Tri-Blend Protein Blend From Whey (milk), Rice & Pea Proteins.**

**Whey protein** provides a number of benefits in areas including sports nutrition, weight management, immune support, bone health, and general wellness. Whey protein is a natural, high quality protein from cow's milk. In addition to cow's milk, **Pure-PLEX** contains an exclusive source of biological milk compounds called Microlactin™. Microlactin™ has been clinically proven to promote healthy joint function and speed recovery time. It may also help decrease joint pain and stiffness, while significantly improving mobility and range of motion.

**Pea protein isolate** is a unique blend of protein derived from yellow pea's *Pisum sativum*. These specific pea kernels are also known as golden pea kernels and are grown and harvested in North America. This isolated form of pea protein contains an impressive ratio of essential and non-essential amino acids, which make it a complete source of protein. The leucine, isoleucine and valine levels are higher in pea protein than in other vegetable proteins, and are comparable with those in milk and egg proteins. These branched chain amino acids are an interesting ingredient in sport foods, due to the fact that they might allow muscle tissue maintenance during intense exercise. Since exercise breaks down cellular tissue, the amino's leucine, isoleucine, and valine are critical to the rebuilding process, working together to assist the healing of muscle, skin and bone tissue.

**Rice protein concentrate** is an outstanding nutritious protein source with an excellent amino acid profile. It is truly hypoallergenic, highly digestible and free from the allergens commonly associated with soy, egg, and other grains. The use of these different proteins removes virtually all of the cholesterol and lactose, making it ideal for low fat, low-carbohydrate and lactose intolerant diets. Rice is also a staple nutrition source for 50% of the world's population.

**Pure-PLEX** was formulated for all ages and lifestyles. It is a great source of protein for low carbohydrate dieters, athletes, children or anyone who feels the need to supplement additional protein into their diet. Since it can be mixed with a spoon or shaker cup, **Pure-PLEX** can be made into a rich and creamy shake virtually anywhere, eliminating the need for hand-held or bulky blenders. **Pure-PLEX** can also be added to foods such as pancakes, muffins, oatmeal, cereal, yogurt or pudding. In addition, **Pure-PLEX** can be incorporated into your favorite fruit smoothie, while maintaining a balanced ratio of carbohydrates and protein.

Introducing Our



Family of Brands



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